**IUT Montreuil - Paris, France - 12 - 14 juin 2019**

**Workshop**

**Intitulé: Digital Transformation in Supply Chain**

**Organisé par**

|  |
| --- |
| Okar, Chafik, ENSA Berrechid, [okar.chafik@gmail.com](mailto:okar.chafik@gmail.com)  Abdelali El Bouchti, Institute for Forecasting and Futuristics, ENCG, Settat, Morocco, [a.elbouchti@gmail.com](mailto:a.elbouchti@gmail.com) |

**Thèmes**

|  |
| --- |
| 1. Supply Chain information adoption 2. Logistics 4.0 3. Digital transformation in Supply Chain 4. Change management and Supply Chain Digital transformation 5. Blockchain technology applications in Supply Chain 6. Data Analytics adoption in Supply Chain |

**Résumé**

|  |
| --- |
| Nowadays, supply chains are experiencing an essential change as they become acclimatized to the enormous chances given by the latest and hot technologies encompassing digital transformation, big data analytics, blockchain technology, and Internet of things. Consequently, adopting digital technologies will shape certainly a crucial lever to enhance the operational efficacy of supply chains.  This session should discus an implementation road map addressing the following questions:   1. What is the scope of digital transformation in supply chain? 2. What are the proposed objectives to achieve in order to build a strong and sustained supply chain digital model 3. How to address change management? 4. What are the benefits and the impact of digital transformation in supply chain? |

**Mots clés**

|  |
| --- |
| Digital Supply Chain (DSC), Supply Chain 4.0, Enterprise Resource Planning (ERP), Balanced Scorecards (BSC), Technology Modernization, Blockchain Technology (BCT), Change Management, Data Analytics |